

DIRECT VOICEMAIL

Did You Know?

- The average voicemail response rate is **4.8%**.
- A team of 50 sales reps leave about **1,277 hours of voicemails** per month.
- **15%** of every sales reps' time is spent leaving voicemails.
- The optimal voicemail message is between **8 and 30 seconds**.
- **80%** of calls go to voicemail.



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Save your sales team's time by sending voicemails to your customers without ever ringing their phones.

By using Direct Voicemail, your sales team will be able to focus on closing sales through **call-backs from interested customers** instead of getting the ring-around before finally landing a call or leaving a message. You will **increase your listeners and customer interest** because people are highly unlikely to delete a voicemail without having listened to it first. You will not have to deal with being unable to pitch a sale because your customer was busy when you called — they will be able to thoughtfully **listen to your message at their convenience**.

Program Details:

- Send **thousands** of voicemails
- Works with Mobile numbers
- Goes straight to voicemail—never rings the customer's phone
- A minimum order is a block of 5,000 minutes
- **Follow up on Direct Mail campaigns, other marketing, or use as a stand alone campaign**

How It Works:



1. Provide your customer list. You are also able to purchase a list.
2. AMG can append phone numbers for a small additional fee.
3. Your Strategic Account Manager will help you pick the optimal date and deployment time.
4. Create voicemail script and record.
5. Deploy voicemail and **see results!**

Phone numbers are
"Do Not Call" list compliant

Call 1-800-648-3107 to order now!

Learn more about our Direct Mail and Digital Marketing campaigns by visiting www.AllegiantMarketingGroup.com today!



DIRECT VOICEMAIL ORDER FORM



Company Name: _____

Your Name: _____

Your E-mail Address: _____

Job Name / PO #: _____

Voice Broadcast Specifics

Voice Box Number (for live answer): _____

Voice Box Number (for Voicemail): _____

Call Display Number: _____

Use Live Hot Transfer? YES NO

If yes, list the transfer phone number: _____

Approximate # in your list: _____

I would like to purchase a consumer list for an additional fee.

Would you like assistance writing your script? _____

Will you be providing your pre-recorded message, or will you need us to record? _____

Length of voicemail: _____

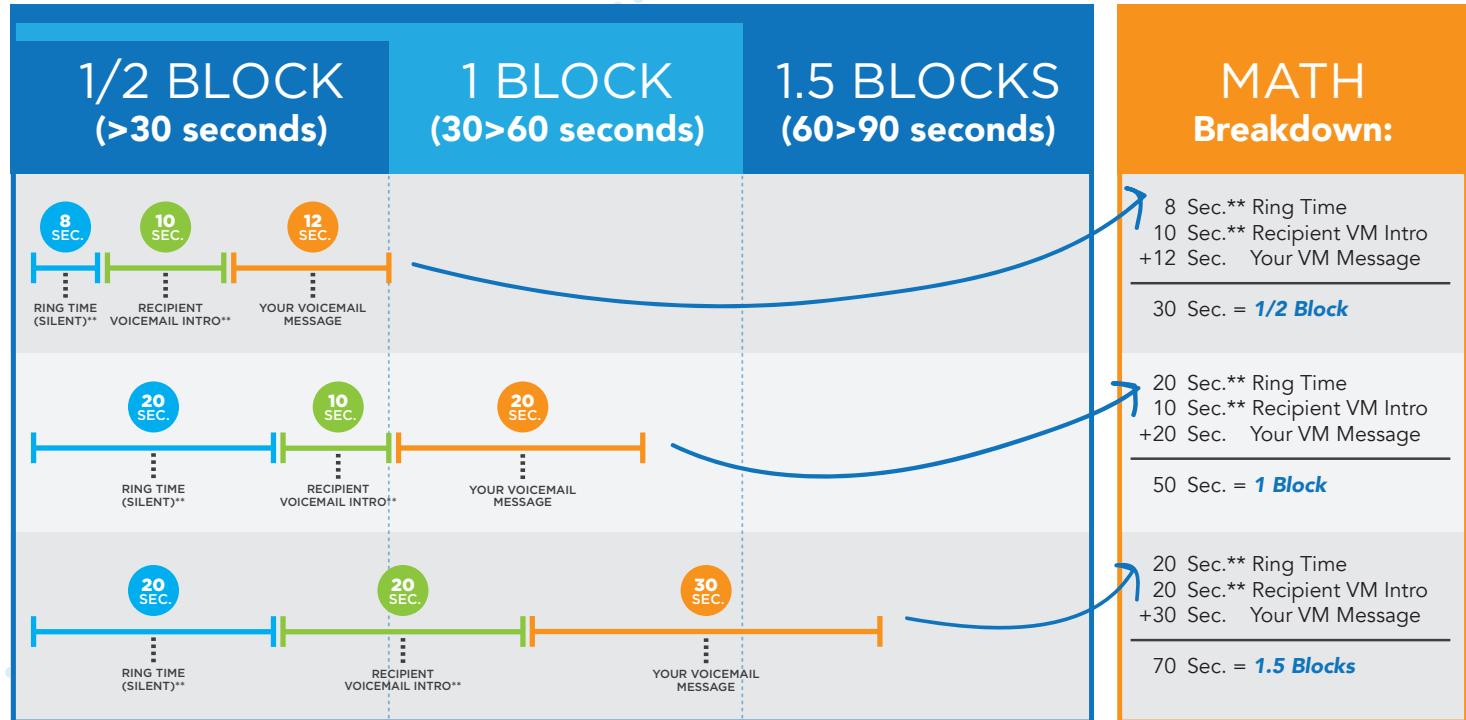
Date and time of transmit: _____

Time Zone: _____

I would like my Strategic Account Manager to help determine the best day & time.

Your budget or previous rate per call: _____

Voicemail Time Breakdown Examples:



Please note: "Ring-Time" on a ringless direct voicemail broadcast is silent to the recipient... they never hear it ring. But in the background, the system does have to wait for that ring time to complete before our pre-recorded email is delivered.

A list of 5,000 phone numbers may not send a voicemail to every call if some of those recipients have long a longer voicemail introduction. Your voicemail length matters as well.

