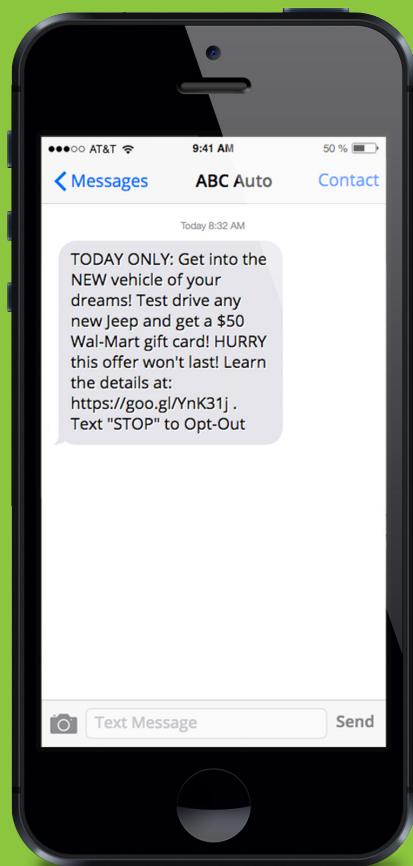


DIRECT MOBILE TEXTING



Direct Mobile Texting (DMT) provides the most powerful and versatile SMS text messaging platform on the market!

DMT offers **easy-to-use, ROI-boosting features** like drip campaigns, advanced reporting and automated contact Opt-Out List Management.

Program Details:

- Reporting included with every order
- Scheduled to run at best times to reach your customers

Best Practices:

- **The Shorter the Message the Better.** Example phrases: words like "Discount," "Free," "Call Now," "Expires Sunday at 5pm," "First 100 Get X," "Time Running Out" etc.
- **Incorporate the following formula into your copy:** Benefit + Scarcity to Gain Benefit + Immediate Call to Action.
- Use a Weblink to a landing page where they can fill out a form to order now.
- Use a Promo Code in your text if possible.
- Keep your Opt-Out percentage low by strategically timing your texts over a period of time.

How It Works:

1. You Provide Mobile Phones List.

The list contains first name, last name and mobile number in an Excel spreadsheet.

2. AMG Provides a 22 Character Opt-Out Message.

3. You Provide the Text Script.

You have up to 130 characters for your message. Please note: spaces, symbols, and punctuation are counted as characters used.

1-800-648-3107
AllegiantMarketingGroup.com
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13930 N. Harvey Avenue,
Edmond, Oklahoma 73013

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Call 1-800-648-3107 to order now!

Learn more about our Direct Mail and Digital Marketing campaigns by visiting www.AllegiantMarketingGroup.com today!



DIRECT MOBILE TEXTING

ORDER FORM



Investment Cost – \$0.15 per text plus \$50 set-up fee per deployment

Company Name: _____

Contact Name: _____

Contact Phone Number (With Area Code): _____

Cell Number for Receiving Test Text Message: _____

Address: _____

City _____ State _____ ZIP _____

I would like for the text to be sent on the following date:

Date: _____

Time: _____ Time Zone: _____

(Deployment must occur between the hours of 8:00 A.M. and 9:00 P.M.)

Your 130 Character Message:

(Note: spaces, symbols, and punctuation are all counted as characters)

By signing, you are confirming that the list is of your customers' mobile phone numbers and that each customer on the list has explicitly given your organization permission to be texted as a form of marketing communication.

Name (Printed): _____ Date: _____

Signature: _____ Date: _____

Fax or e-mail this order form to your Strategic Account Manager.

Next Steps:

1. Sign your Agreement of Service
2. Deployment Turn Around Time is 24 Hours from Receiving Payment
(Deployment must occur between the hours of 8:00 A.M. and 9:00 P.M.)
3. **Experience Results!**